

Remember how you used to daydream on your way to school?

You can do it again. Take the bus and you'll have a little extra time to yourself.

When you drive, you have to concentrate on the road, the traffic, the real world. But when you ride the bus, you can escape into a world far from stress and pressure. You could save money, too.

(The average driver spends about 44 cents per mile including ownership and maintenance.)

Plus, you could help reduce traffic congestion and pollution, which actually makes your bus fare a contribution towards a better environment. So keep it up because—



It all adds up to cleaner air



Your Logo Here



Try picking someone up before you go out.

Share a ride with a friend. It's nice to have a co-pilot, plus you'll save money and the air.

Ride sharing is a great way to make driving more enjoyable, whether you're going out on the town or going to work. You'll save money, too. Sharing a ride with just one other person can cut your commute costs in half. And if all drivers doubled up, it would cut traffic congestion and pollution substantially. That could eliminate millions of pounds of pollutants from the air each year. So keep it up because—



It all adds up to cleaner air



Your Logo Here



Improve your health Take things in stride more often

Walking and in-line skating are healthier ways to travel for both you and the air.

To stay healthy, doctors recommend exercising at least 30 minutes each day, or even just three times a week. It's easier to fit exercise into a busy schedule when you make it part of your daily routine. Instead of driving to work, the store or the bank, try walking or in-line skating. You'll get more exercise and help reduce traffic congestion and pollution. That should make you really feel great. So keep it up because—



It all adds up to cleaner air

Your first wheels
The freedom,
the fresh air, the cards
in the spokes going
thwak, thwak, thwak

Ride your bike again. It's great fun, but just so you know, no one puts cards in the spokes anymore.

It's something you never forget how to do, so why not try it again? Instead of driving to work, the video store, coffee shop or bank, get out your bike and go for a ride.

Bike riding is a great way to get where you're going, get the exercise you need and help to reduce traffic congestion and pollution. And that should really give you a good feeling. So keep it up because —



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Tomorrow, leave home without it.

Keep your car parked even just once a week. You could save money, stress and the air.

Just once or twice a week, try getting around another way. Take mass transit, share a ride or car pool.

Walk, bike or in-line skate. You could save some money and sanity. Plus, you'll be helping to reduce traffic congestion and pollution. Vehicles on the road account for more than 25% of all air pollution nationwide. You help to reduce that amount by choosing another mode of travel and leaving your car behind. So keep it up because—



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Your Logo Here

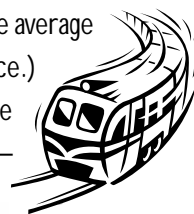


You'd have more time on your hands if they weren't on the wheel.

Take mass transit. You could save money, the air and a little time for yourself.

People are finding out why taking mass transit makes more sense than driving. Instead of fighting traffic, you have time to relax, read or even just daydream. You could save money, too. (The average driver spends about 44 cents per mile including ownership and maintenance.)

Plus, you help to reduce traffic congestion and pollution. Which means that you're actually saving a lot more than just time. So keep it up because—



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You should be reading this on the bus

You'd save money and the air, plus have time to read more than the Sports page.

More and more people are finding out why taking the bus makes more sense than driving. Instead of fighting traffic, you can sit back, relax and read the paper or a good book. You could save money, too.

All told, the average driver spends about 44 cents per mile including ownership and maintenance. Plus, you'll help to reduce traffic congestion and air pollution, which actually makes bus fare a contribution towards a better environment. So keep it up because—



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